

A low-angle, upward-looking photograph of a Delta Airplane's nose and cockpit against a clear blue sky. The aircraft is white with blue accents on the wings and tail. The perspective is from below, looking up at the plane.

DELTA
AIRELITE
BUSINESS JETS

PERSPECTIVES

SUMMER 2008





PRIVATE JET TRAVEL JUST GOT EASIER AND MORE FUN!

Summer is here which means in addition to flying in style you can now sail in style too! Ocean, the world's leading luxury yacht provider and Delta AirElite have joined forces to bring you the ultimate vacation experience. Now celebrating our 5th year, the Fleet Membership card program allows you to fly globally in style and comfort whenever and wherever you want and without the long term commitment. With Delta AirElite you can purchase a card for just 10 hours! And now you can even pay for your new card or renew your existing card with your American Express Membership Reward points.

These along with many others great benefits are just some of the ways we are striving to make your experience with us that much better. Thank you for allowing us to serve you.

Michael B. Green

Michael B. Green
President & CEO



PROFILES

JEFF FRANCOEUR OF THE ATLANTA BRAVES FLIES IN STYLE

On May 3rd before our game against the Cincinnati Reds I made it down to the Delta Employee Block Party at Delta's headquarters in Atlanta.

While there, I had the chance to meet with Delta's President, Ed Bastian as well as Delta's Vice President of Delta AirElite, Doug Blissit. Ed and Doug are great people. Doug and I actually spent a good bit of time checking out one of the new Delta AirElite planes. Delta AirElite is Delta's private jet company. I was blown away by how beautiful the planes were inside. Last year, my entire family and I flew to Bend, Oregon after the season for a golf getaway on a commercial flight. The trip was great, but it was tough to get from Atlanta to the west coast of Oregon without having to make a few stops along the way. Now that I know about Delta AirElite, I can't wait to look into how I may be able to utilize the program. This could turn a difficult trip in terms of travel into a very enjoyable one. I'm definitely going to see what I can do with the AirElite program this fall.

Fly safely, and maybe I'll see you in an FBO soon!

A handwritten signature in black ink, appearing to read 'Jeff Francoeur', with a stylized flourish at the end.

JEFF FRANCOEUR #7

For more information on flying with Delta AirElite, please contact us at 1.877.DAE.JETS and reference code: DAE0708.



MEMBER BENEFITS

At Delta AirElite our commitment is to provide you with exceptional service and valuable benefits. We are constantly working to improve your membership, and are pleased to announce three new enhancements to the Delta AirElite Fleet Membership program.

PAY WITH POINTS IS NOW HERE!

As a founding partner in the American Express® Private Jet Services Program, we are pleased to announce that Platinum Card® members from American Express may now redeem Membership Rewards® points toward the purchase of a Fleet Membership jet card. Contact your Delta AirElite Membership Services Department today at 1.877.DAE.JETS to redeem your points for a Delta AirElite Fleet Membership.



REFER A FRIEND AND FLY FOR FREE!

Did you know the Hour Compliments™ program is a great way to introduce your friends, family and associates to Fleet Membership while you both earn free* flight time? With this program, Delta AirElite awards an additional hour of flight time when someone you refer purchases a 25-Hour Fleet Membership jet card. That's an extra 30 minutes of flight time for you and your referral in your respective aircraft categories. Refer or join with a friend and you'll both earn free flight time through the Hour Compliments™ Program.



Contact us if you have any questions about the Hour Compliments program. Your Delta AirElite Membership Services department can be reached at 1.877.DAE.JETS and reference code: DAE0708.

* This offer is valid for new Fleet Members only. This offer cannot be combined with any other offer and is not redeemable for cash. Non-transferrable.

MEDALLION® STATUS IN THE DELTA SKYMILES® PROGRAM THE MOMENT YOU JOIN!

With the purchase of a Delta AirElite Fleet Member card, members can enjoy premium benefits around the world. As soon as you enroll, you'll automatically receive the full privileges of the Delta SkyMiles Medallion program. Enjoy preferred seating and boarding, Crown Room Club® discounts, and special check-in privileges when you fly with Delta Air Lines. And your Medallion membership is fully transferable to a business associate, family member or friend.

When you join at any hourly level, you'll receive Silver Medallion, Gold Medallion or Platinum Medallion membership(s) according to the schedule shown:

JET SIZE	10 HOURS	25 HOURS	50 HOURS
Light Jet	1 Silver	1 Platinum	2 Platinum
Midsized Jet	1 Gold	1 Platinum & 1 Silver	2 Platinum & 1 Silver
Large Jet	1 Platinum	1 Platinum & 1 Gold	2 Platinum & 1 Gold



Become a member today, call 1.877.DAE.JETS for more details. Please reference Promo Code: DAE0708.

NEW PARTNERSHIP WITH OCEAN GIVES YOU ACCESS TO THE WORLD'S LEADING LUXURY YACHT PROVIDER.

In November of 2007 Delta AirElite signed an exclusive agreement with luxury yachting company Cavendish White, creating a unique opportunity for customers interested in both private jet travel and yacht charter or purchase. In March of this year, Cavendish White was acquired by long-standing industry associate OCEAN Independence, forming Ocean, one of the world's leading mega-yacht providers. With over thirty years of experience in the sale, purchase, charter, management and new build of large yachts and a suite of worldwide offices, Ocean offers a global, but very personal, service to its clients.

"There is a very natural synergy between Ocean and Delta AirElite," said Ocean's Managing Partners, Nicholas Dean and Peter Hürzeler and Delta AirElite, Chief Executive Officer, Michael Green. "We are both customer focused and realize that no two customers have the same requirements. At both Ocean and Delta AirElite we are often asked to provide other transport solutions and we are delighted to be able to now offer our customers a seamless travel solution."

As part of this exclusive partnership you'll receive:

- Complimentary chauffeur driven limousine service to the nearest airport
- Seamless booking process of both aircraft and yacht charter needs
- Flexible, convenient access to both luxury jets and yachts
- Personalized service
- A world-class and unique experience



For more information on this partnership or other information about Delta AirElite, please contact us at 1.877.DAE.JETS and reference code: DAE0708. For more information on Ocean, please visit www.ocean-independence.com.



CONTACT US

Delta AirElite Business Jets

Cincinnati/Northern Kentucky International Airport
P.O. Box 75344
Cincinnati, Ohio 45275

Telephone: 800-927-0927 or 859-767-3500
Fax: 859-767-1660
Contact@AirElite.com

Fleet Membership

877-323-5387
Member@AirElite.com

Fleet Management

800-927-0927
bgreene@AirElite.com

Fleet Charter

800-927-0927 or 859-767-3500
CharterQuote@AirElite.com

General Inquiries

800-927-0927
Contact@AirElite.com



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